Heart of Clojure

2 & 3 August 2019, Leuven, Belgium

Heart of Clojure

Heart of Clojure is a brand new event by and for the European Clojure community, a mini holiday together with your favorite Clojurists, to meet, share, learn, and have a good time.

Community

Clojurists come from a variety of backgrounds. We want this event to be a mirror of that diverse community.

This means keeping economic barriers low: we keep ticket prices extremely affordable, and offer discounts for students and those out of work. We make sure newcomers feel welcome, and help them bootstrap their networks.

Learning

Heart of Clojure is an event for learning, for exposing your mind to novel and important ideas.

Our Call for Proposals is designed to cast a wide net, so attendees can learn from some of the finest in the field.

Fun

We want to remind people of the joy of learning, of creating something together, of building for the future.

Heart of Clojure sits at the height of holiday season so we can all take a mini holiday together, and go home with a renewed appreciation to inspire our work. We provide child care for those coming with their families, and invite partners to take part in our activities.

At the Heart of Europe

Leuven, Belgium is connected to Brussels Airport by a 12 minute train ride, and by High Speed Rail to London, Paris, Amsterdam, and the Ruhr area.

City

We chose to organize Heart of Clojure in Leuven, a university city with a rich past. Leuven is easily accessible from across Europe and has plenty of accomodation to offer.

The historic center is largely car-free, and easily navigated on foot, making it a visitor friendly destination. With hundreds of years of history, many local breweries and a small walkable core it's a perfect playground for the community to mingle.

A location with a Heart

The city has given a local non-profit a five year lease to turn these old industrial warehouses into the beating heart of the neighborhood.

Venue

Heart of Clojure will take place in Hal5, a historic railway warehouse right behind Leuven Station. The venue also houses a food court and several local organizations and initiatives.

It's a charming location with great accessibility. The outdoor space, food court, as well as the partners that are housed there all provide opportunities for socializing and fringe activities.

A unique event

We have a clear vision to create something the Clojure world hasn't experienced yet.
Heart of Clojure is not yet another dry tech conference, but an experience meant to inspire.
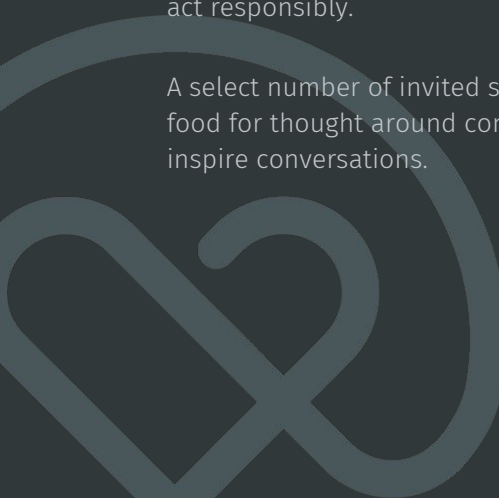
Topics beyond tech

We live in a world that is increasingly shaped and controlled by our industry, as engineers we need to think about the impact of our work, and act responsibly.

A select number of invited speakers will provide food for thought around contentious issues, and inspire conversations.

Activities

We don't want to bring these great minds together just to have them stare at the stage together. Besides quality talks Heart of Clojure will also have activities; some offered by us, and some by the speakers and attendees.

A city walk, board games, beer tasting, a round table discussion, anything is possible. We'll provide a web app so people can post activities or take part in them, and allow plenty of time for them in the schedule.
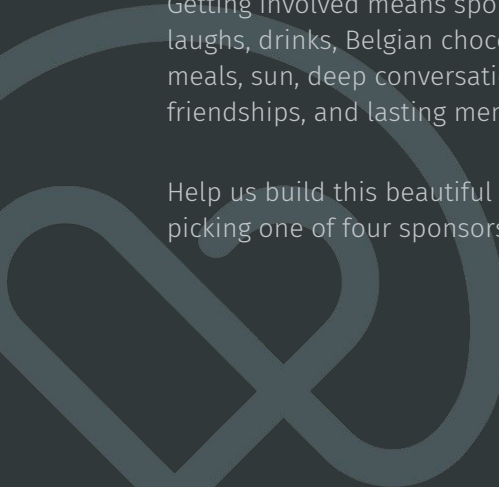
Help us make this event a reality.

We're a small group of avid Clojure users with experience running community events, wanting to make something special for the community.

Sponsorship

It's not just to be seen, but to be seen at the right place and with the right people, isn't it?

Getting involved means sponsoring talks, coffee, laughs, drinks, Belgian chocolate, delicious meals, sun, deep conversations, ice cream, new friendships, and lasting memories.

Help us build this beautiful bazaar of ideas by picking one of four sponsorship packages.

Timber

€ 1000 excl. VAT

One ticket included

Up to two more tickets with a 50% discount

- Your logo on the Heart of Clojure website
- Shout out on Twitter the day before the event
- Access to shared 'Swag Table' for putting goodies

Brick

€ 2000 excl. VAT

Two ticket included

Up to two more tickets with a 50% discount

All of Timber +

- Your logo on the screen at start and end of day
- Your rollup/banner prominently placed in the venue
- Choose a talk of the day which will be 'presented by' your company, optionally with a custom message.

Concrete

€ 4000 excl. VAT

Four ticket included

Up to four more tickets with a 50% discount

All of Brick +

- Moderator will thank you before and after the conference
- Your logo printed on schedule/bookmarklet
- Your logo on screen in between talks
- Your own dedicated conference table

Granite

€ 10000 excl. VAT

Ten ticket included

As many tickets as you like at a 50% discount

All of Concrete +

- A reserved lighting talk spot and assistance from us to tailor the talk to the audience
- Hiring support: company profile & recruitment pitch sent to attendees & mailing list
- Your logo in the talk recordings posted online

Sponsorship packages at a glance

	Timber	Brick	Concrete	Granite
	€ 1000	€ 2000	€ 4000	€ 10000
Free Tickets	**1**	**2**	**4**	**10**
50% Tickets	2	2	4	∞
Site & Twitter	✔	✔	✔	✔
Banner	-	✔	✔	✔
Own table	-	-	✔	✔
Recruitment mail	-	-	-	✔
Lightning Talk	-	-	-	✔

Thank You!

If you have questions, reach us under

sponsors@heartofclojure.eu